

Cannasure Enters into a Strategic Alliance with Simplifya

Cleveland, Ohio, January 16, 2018 – Cannasure Insurance Services (Cannasure), the premier cannabis insurance MGA and wholesale broker, announced today a strategic alliance with Simplifya, the leading compliance software platform for the cannabis industry.

“In 2016, we became acquainted with Marion Mariathan, Co-Founder & CEO of Simplifya. We quickly realized with this group’s technological mission to help cannabis businesses achieve compliance with operational ease had real value. His team of software, legal and compliance professionals have worked with regulators and business owners to achieve compliance through their on-line platform,” said Patrick McManamon, CEO of Cannasure Insurance Services.

“The merit behind our alliance with Simplifya is simple: cannabis businesses that are proactive and compliant in the handling of their businesses typically make for better risks. As a result, where we have underwriting discretion, cannabis businesses that are Simplifya compliant will receive a discount on their insurance placed through Cannasure.” McManamon continued.

Headquartered in Denver, Colorado, Simplifya distills complex state and local jurisdiction regulations into a series of simple, straightforward yes-or-no questions to generate management and audit reports, identify areas of noncompliance, and hold employees accountable for remediation. Simplifya helps save business owners time and money by staying current with ever-changing state and local regulations in real-time and streamlining the overlap between jurisdictions and license types.

“We are excited and proud to be collaborating with Cannasure,” said Marion Mariathan. “We strongly believe this alliance will no doubt advance both firms’ on-going innovations and commitment to the cannabis industry,” Mariathan continued.

About Cannasure Insurance Services, LLC

Since 2010 Cannasure has been a leading provider of insurance and risk management services in the marijuana industry. Cannasure (www.cannasure.com) is a full-service insurance group providing leading-edge solutions to cannabis business owners in the U.S., including cultivators, dispensaries, processors and products manufacturers, testing laboratories, landlords and ancillary businesses for retail insurance agents and brokers. Located in Cleveland, Ohio, Cannasure is licensed in all states where cannabis is legal (medicinal & adult use) and provides a broad range of solutions, including, but not limited to, General Liability, Product Liability, Auto (Primary/Excess), All Risk Property, Inland Marine, Stock Throughput, Professional and Management Liability, Umbrella and Workers’ Compensation.

About Simplifya

Simplifya, headquartered in Denver, Colorado, is the industry’s leading cannabis compliance software company. The company was founded in 2016 by partners from Vicente Sederberg, the law firm that led Colorado’s Amendment 64 campaign (legalizing recreational marijuana), and investors with proven track records in technology start-ups. Its cloud-based web, tablet, and smartphone app work in synchrony to simplify the process of staying compliant with state and local marijuana regulations.



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